



Doubletree Hotel, Lloyd Center

Thursday, June 12, 2008

7:30 AM – 12:30 PM

APNBA

BUSINESS DISTRICT ASSOCIATION CONFERENCE

Come see and hear the “stars” of your fellow Portland Neighborhood Business District Associations, plus several invited industry speakers, as they share their insights into building, maintaining and growing a thriving organization. Whether yours is a burgeoning new group or a well-established powerhouse, you’re sure to find some great ideas that you’ll be able to put to work to make your BDA , and your business, even more effective.

The APNBA BDA Conference is your place to gain valuable insights into how to help make your business district association even more valuable to your members businesses.

Conference Program at a Glance

| 7:15-8:00 AM | Registration and Continental Breakfast | Breakfast breads & spreads, fruit juices, coffee & tea. |
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| 8:00-8:30 | Welcome and Opening Remarks – Plenary Session including APNBA BDA Survey Results | Jean Baker, APNBA President and Jon Turino, APNBA Executive Director |
| | Track One | Track Two |
| 8:30-9:00 | Fundraising Beyond Membership Dues, Brenda Ray Scott, CFRE | Creating a Sense of Place, Rick Seifert, Hillsdale Business & Professional Association |
| 9:00-9:30 | Banking Issues for Small Businesses, Miten Bhatia, US Bank | Community Collaborations at Work, Gary Marschke, North/ Northeast Business Association |
| 9:30-10:00 | Going Green – Why Portland Should Reduce, Re-Use and Recycle, B. O’Sullivan/M. Steiner, OSD | Holding Meetings that People Love to Come To, Wayne Stoll, Parkrose Business Association |
| 10:00-10:30 | Coffee Break and Networking | Coffee Break and Networking |
| 10:30-11:00 | PDC Small Business Programs, Fred Atiemo, PDC | Working Together, Jim Schaller, North Portland Business Association |
| 11:00-11:30 | SBAC Small Business Bill of Rights Update, Chuck Jones, CFP®, Chuck Jones & Associates, Inc. | Projecting a professional association image, Jeff Fisher, LogoMotives |
| 11:30-12:00 | SBDC Entrepreneur Development Programs for Small Business, Bridget Bayer, SBDC | Hollywood’s Burger Battle -- Incorporating Creativity in Community Projects, John Perkins, Hollywood Boosters |
| 12:00-12:30 | Getting Your News...in the News, David Ashton, www.eastpdxnews.com | Making the Connections: It’s the Relationships Which Count, Jill Nelson, Step Beyond Coaching |

Registration Fees: APNBA BDA Members \$50.00 per person in advance, \$55.00 at the door; non-members \$60.00 per person in advance, \$65.00 at the door. **10% discount for three or more participants from the same BDA when registering together.** Cash, checks payable to APNBA, VISA® and MasterCard® accepted. Contact Galadriel Breezy by phone at 503-477-9648 or by email at gbreezy@apnba.com to register. Advance registration ends May 30, 2008. Fee includes continental breakfast, coffee break, conference participation and a copy of the proceedings booklet. No refunds after June 1, 2008.

Participation is limited to 100 people. Don’t miss out. Call or email to register today!

Alliance of Portland Neighborhood Business Associations, Inc.
 107 SE Washington St, Suite 244, Portland, OR 97214
 Tel 503-477-9648 Fax 503-477-9641
www.apnba.com info@apnba.com